

MID-SUMMER PRIVATE SALE AT THE MALL FIRENZE OUTLET CENTRE

The MID-SUMMER PRIVATE SALE will be applicable only at the relevant terms and conditions:

- ✓ The promotional discount will apply only to customers who will own the relevant coupon ("**Customers**"). Coupons will be sent only to those who will subscribe to the newsletter through the relevant pop-up and/or the dedicated section on the website www.themall.it and those who are already registered with the mailing lists.
- ✓ Each promotional discount will have limited duration and the period during which the Customers can benefit from the promotional discount in the shops adhering to the initiative is indicated in the relevant coupon.
- ✓ The coupon is strictly personal of the Customer and valid for one person and, as a condition in order to benefit from the promotional discount, it shall be shown, on paper or on display, to the staff of the shop before proceeding with the purchase.
- ✓ The use of the coupon by the Customers implies the full and unconditional acceptance of these terms and conditions.
- ✓ The coupon necessary to access to the promotional discount is valid only in the shops adhering to the initiative and expressly indicated in the list below, as better indicated in the list below.
- ✓ The application of the promotional discount may be denied by the staff of the relevant shop in case the coupon is not intact in any part and/or it shows signs of alteration or tampering.
- ✓ The promotional discount can not be applied to products that are involved in other ongoing promotions and/or discounts and/or sales with reduced price of any kind in the shop or in the Shopping Center "The Mall", it is not applicable to goods already discounted compared to the outlet price, and it will be valid only and exclusively on the products expressly selected by each shop, at its full discretion (hence the obligation to inform the staff of the shop of the possession of the coupon before completing any purchase). The use of the coupon is subject to the availability of the products involved in the promotional discount (*i.e.*, until exhaustion of stock).
- ✓ It is understood that Design Management S.r.l. ("**Dema**") will not be part of any relationship of any kind, in any way relating to purchases made by Customers in connection with the use of the coupon, it remaining therefore understood that Dema will not undertake any obligations with respect to such purchases and in no way it may be held liable in relation to the same and/or the relevant products.
- ✓ The possession of the coupon will not grant the Customers with the right to be entitled to additional promotions and/or discounts and/or sales with reduced price of any kind in the shops adhering to the initiative or in the Shopping Center "The Mall".
- ✓ Any images shown in the coupon will have a purely illustrative purpose of the products.

LIST OF THE PARTECIPATING STORES*

*This promotional sale is applicable only upon exhibition of the relevant coupon.

✓ Alberta Ferretti	additional discount of the already reduced outlet prices on selected lines
✓ AQUAZZURA	additional discount of the already reduced outlet prices on selected lines
✓ Armani Jeans	additional discount of the already reduced outlet prices on selected lines
✓ Billionaire	additional discount of the already reduced outlet prices on selected lines
✓ Bottega Veneta	additional discount of the already reduced outlet prices on selected lines
✓ Brioni	additional discount of the already reduced outlet prices on selected lines
✓ Burberry	additional discount of the already reduced outlet prices on selected lines
✓ Chopard	additional discount of the already reduced outlet prices on selected lines

✓ Coach	additional discount of the already reduced outlet prices on selected lines
✓ Corneliani	additional discount of the already reduced outlet prices on selected lines
✓ Emilio Pucci	additional discount of the already reduced outlet prices on selected lines
✓ Ermanno Scervino	additional discount of the already reduced outlet prices on selected lines
✓ Etro	additional discount of the already reduced outlet prices on selected lines
✓ Fendi	additional discount of the already reduced outlet prices on selected lines
✓ Giorgio Armani	additional discount of the already reduced outlet prices on selected lines
✓ Jimmy Choo	additional discount of the already reduced outlet prices on selected lines
✓ Lanvin	additional discount of the already reduced outlet prices on selected lines
✓ Moschino	additional discount of the already reduced outlet prices on selected lines
✓ Pasquale Bruni	additional discount of the already reduced outlet prices on selected lines
✓ Philipp Plein	additional discount of the already reduced outlet prices on selected lines
✓ Pomellato	additional discount of the already reduced outlet prices on selected lines
✓ Roberto Cavalli	additional discount of the already reduced outlet prices on selected lines
✓ Salvatore Ferragamo	additional discount of the already reduced outlet prices on selected lines
✓ Sergio Rossi	additional discount of the already reduced outlet prices on selected lines
✓ Sutor Mantellassi	additional discount of the already reduced outlet prices on selected lines
✓ Tag Heuer	additional discount of the already reduced outlet prices on selected lines

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